

AMS 228  
American Presidency  
Fall 2011

Instructor:	<b>Lance Tillman</b>
Class:	Mon., Thu., 10:50 1/316
Course ID:	02390
Phone:	
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Course Description:	<p>This is a 3-credit course describing American presidency: why and how it was formed, what changes have been introduced since its creation, and what actually a president does. Starting with historical prerequisites, we will then focus on structure and especially on the Constitution statutes concerning presidency. About half of the course deals with all 43 American presidents and the contribution of each into this political institution. The other major part concentrates on the structural and functional analysis, viz. the separation of powers and relations existing between the president and all the three branches (executive, legislative, judicial) as well as policy making including domestic, economic, and foreign policy. The final section is on vice presidency (establishment, development, and modern roles).</p> <p>This course will help you understand the structure and functioning of American executive and compare the policies and approaches of individual personalities. The course also helps to develop student's critical thinking and research skills. So in addition to lectures there will be discussions and students' presentations.</p>
Course Objectives:	<p>There are two primary objectives in this course.</p> <p>First, students will be introduced to the basic items and functions of the U.S. presidency.</p> <p>Second, students will develop their reading, writing, and critical thinking skills through analyzing, comparing, examining, and interpreting political processes and personal actions and their influence on the institution of presidency and country as a whole.</p>
Course Policies:	<ol style="list-style-type: none"> <li>1. <b>Attendance &amp; Participation Policy:</b> Students are expected to attend every class and be on time. <b><u>Only THREE medical records are accepted.</u></b> Or <b>other three important reasons</b> if I'm informed <b>beforehand</b>. Your participation and enthusiasm are essential. "Always-silent", "back-corner" students will get no points. Be well prepared for class and <u>read</u> assigned material <b><u>in advance</u></b>.</li> <li>2. <b>Quizzes:</b> Students will write several quizzes on readings and films. Quizzes will be held occasionally and without a prior notice. It's your responsibility to be always prepared for a quiz.</li> <li>3. <b>Summaries:</b> Students have to read <b>four chapters</b> from the course reader by themselves and write a summary for each. The summary has to be 3 – 4 pages long (Times New Roman, font size 12, 1.5 lines spacing). The chapters for independent reading are: <i>George W. Bush (Milkis-15)</i>, <i>Domestic Policy (Watson-9)</i>, <i>Economic Policy (Watson-10)</i>, <i>Foreign Policy (Watson-11)</i>.</li> <li>4. <b>Midterm and Final Exams:</b> Exams will include multiple-choice, matching, short-answer and essay questions. You may bring to the exam one <b>A4 study sheet</b> with whatever information you wish on it. These study sheets may be prepared in conjunction with other students. But they must be in your own handwriting. They may <b>not be typed</b>. They may <b>not be photocopies</b>. Violators will not be allowed to use the sheets on the exam. If you miss an exam, you may have a make-up exam later by a special appointment.</li> <li>5. <b>Research Project:</b> Every student has to choose a topic for research on US presidency during the second week of the semester. The work on the project will be divided into several stages, the result of each stage must be presented to the instructor and it will influence the grade. The final paper has to be 6 – 10 pages long (Times New Roman, font size 12, 1.5 lines spacing).</li> <li>6. <b>Presentation:</b> Every student shall deliver a presentation on his or her Research Project. You have to <b>present when you are scheduled</b>. Postponements are possible only in exceptional cases and the other person must present instead of you on the scheduled day. It has to be settled with me in advance.</li> <li>7. <b>Extra Credits:</b> Choose any person, event or period from the US presidency and prepare a presentation on it. Don't repeat the information everybody knows. Find something unique and new for our class. Presentation has to be with PowerPoint, <b>10 – 15 minutes</b> long (<b>not longer</b>). It is <b>30 points</b> maximum. You may present <b>maximum 2</b> bonus presentations.</li> </ol>

	8. <b>Course Readers:</b> Students have to return course readers in a good condition during the examination week and put their signature in the registration list. If the course reader is not returned by <b>19 December (noon)</b> , the <b>grade will be lowered by 10% (50 points)</b> automatically without any exceptions.			
Grading:	Attendance and Participation	– 10% (50 points)	500 – 476 475 – 456 455 – 426 425 – 401 400 – 376 375 – 356 355 – 326 325 – 301 300 – 276 275 – below	A A- B+ B B- C+ C C- <b>D</b> F
	Quizzes	– 10% (50 points)		
	Summaries	– 16% (80 points)		
	Midterm exam	– 15% (75 points)		
	Final exam	– 15% (75 points)		
	Research	– 24% (120 points)		
	Presentation	– 10 % (50 points)		
	<b>Total</b>	<b>– 100% (500 points)</b>		
Readings:	Literature used for the <b>Course Reader:</b>			
	<ol style="list-style-type: none"> <li>1. <b>Milkis</b>, Sidney M. and Michael Nelson. 1994. <i>The American Presidency: Origins and Development, 1776-1993</i>. Washington, DC: Congressional Quarterly Press.</li> <li>2. <b>Watson</b>, Richard A. and Norman C. Thomas. 1988. <i>The Politics of the Presidency</i>. Congressional Quarterly Press.</li> <li>3. <b>Nelson</b>, Michael, editor. 1995. <i>The Presidency and the Political System</i>. Congressional Quarterly Press.</li> <li>4. Stinebrickner, Bruce, editor. 2006. <i>Annual Editions: American Government, 05/06</i>. Dubuque, IA: McGraw-Hill/Dushkin.</li> <li>5. Moens, Alexander. 2004. <i>The Foreign Policy of George W. Bush: Values, Strategy, and Loyalty</i>. Ashgate.</li> </ol>			
	Electronic Course System <a href="http://e-course.auca.kg">http://e-course.auca.kg</a>			
Daily Syllabus:	1.	25.08 M	<b>Introduction</b> <i>Echoes from the White House</i>	
	2.	28.08 R	<b>Creating the Presidency</b> a) Setting the Stage b) Creating the Presidency	<b>Milkis-2</b> (p.27-40)
	3.	4.09 R	<b>Presidency in Constitution</b> a) Enumerated Powers b) Electoral College c) Terminating Presidential Tenure <i>American Government (Wadsworth): Constitutional Foundations</i>	<b>Milkis-2</b> (p.41-55) <b>Watson-2</b> (p.67-72) <b>Watson-5</b> (p.213-223)
	4.	8.09 M	<b>Historical Overview and Presidential Characteristics</b> a) Development of Presidency b) Protean Presidency c) Psychological Presidency: Barber’s Theory d) What Manner of Person? e) Why Presidents Need Political Scientists? <i>American Government (Wadsworth): Presidency</i>	<b>Nelson-7</b> (p.198-218) <b>Nelson-2</b> (p.29-58)
	5.	11.09 R	<b>Presidency of George Washington</b> a) Election b) Forming Executive Branch c) Neutrality Proclamation d) Whiskey Rebellion	<b>Milkis-3</b> (p.70-86)

6.	15.09 M	<b>Party Politics and Jeffersonianism</b> a) John Adams b) Thomas Jefferson (War with Judiciary) c) James Madison d) James Monroe e) John Quincy Adams <i>Thomas Jefferson</i>	<b>Milkis-4</b> (p.89-118)
7.	18.09 R	<b>Age of Jackson</b> a) Jacksonian Democracy b) Congress and Cabinet c) Martin Van Buren d) John Tyler e) James K. Polk f) Slavery Controversy (Zachary Taylor, Millard Fillmore, Franklin Pierce, James Buchanan) <i>Mexican War: 1846-1848</i>	<b>Milkis-5</b> (p.122-146)
8.	22.09 M	<b>Presidency of Abraham Lincoln</b> a) Election of 1860 b) Secession & Wartime Measures c) Emancipation Proclamation d) Election of 1864 <i>The Civil War</i>	<b>Milkis-6</b> (p.150-168)
9.	25.09 R	<b>Forgotten Men</b> a) Reconstruction and Andrew Johnson b) Ulysses S. Grant c) Rutherford B. Hayes d) James A. Garfield e) Chester A. Arthur f) Grover Cleveland g) Benjamin Harrison h) William L. McKinley	<b>Milkis-7</b> (p.171-199)
10.	29.09 M	<b>Progressive Politics</b> a) Theodore Roosevelt b) Panama Canal c) Russo-Japanese War d) William Howard Taft <i>Spanish American War</i>	<b>Milkis-8</b> (p.204-230)
11.	2.10 R	<b>Woodrow Wilson</b> a) Party Reform b) Relations with Congress c) World Leader	<b>Milkis-9</b> (p.235-253)
12.	6.10 M	<b>Conservative Republicanism</b> a) Harding Era b) "Silent" Politics of Calvin Coolidge c) Herbert C. Hoover & Great Depression	<b>Milkis-10</b> (p.256-275)
13.	9.10 R	<b>Franklin Delano Roosevelt</b> a) New Deal b) Constitutional Crisis c) Foreign Policy <i>FDR (2 DVDs) (Out of Class)</i>	<b>Milkis-11</b> (p.278-294)
14.	13.10 M	<b>Consolidation of Modern Presidency</b> a) Harry S. Truman b) Dwight D. Eisenhower <i>Harry Truman</i> <i>Dwight Eisenhower (Out of Class)</i>	<b>Milkis-11</b> (p.294-311)

15.	16.10 R	<b>Personalizing the Presidency (I)</b> a) John F. Kennedy b) Lyndon B. Johnson c) 25 <sup>th</sup> Amendment  <i>The Kennedies</i> <i>LBJ (Out of Class)</i>	<b>Milkis-12</b> (p.317-335)
16.	27.10 M	<b><u>Presentations</u></b>	
17.	30.10 R	<b>Personalizing the Presidency (II)</b> a) Richard Nixon b) Gerald R. Ford c) Jimmy Carter  <i>Nixon: A Presidency Revealed</i> <i>McGraw-Hill American History: The Watergate Break-In</i> <i>Gerald R. Ford: Healing the Presidency (Out of Class)</i> <i>Jimmy Carter (Out of Class)</i>	<b>Milkis-12</b> (p.335-355)
18.	3.11 M	<b><u>Presentations</u></b>	
19.	6.11 R	<b>Restoration of Power</b> a) Ronald Reagan b) George Bush  <i>Ronald Reagan</i>	<b>Milkis-13</b> (p.361-387)
20.	10.11 M	<b><u>Presentations</u></b>	
21.	13.11 R	<b>Bill Clinton</b> a) New Covenant b) Democratic Discourse  <i>Bill Clinton: Hope, Charisma, and Controversy</i>	<b>Milkis-14</b> (p.392-407)
22.	17.11 M	<b><u>Presentations</u></b>	
23.	20.11 R	<b>Executive, Congressional and Judicial Politics</b>	<b>Watson-6,7,8</b> (p.237-357)
24.	24.11 M	<b><u>Presentations</u></b>	
25.	1.12 M	<b><u>Presentations</u></b>	
26.	4.12 R	<b>Executive, Congressional and Judicial Politics</b>	<b>Watson-6,7,8</b> (p.237-357)
27.	8.12 M	<b><u>Presentations</u></b>	
28.	11.12 R	<b>Vice Presidency</b> a) Establishment, Roles b) Historical Development c) Modern Vice Presidency	<b>Watson-5</b> (p.223-229) <b>Milkis-15</b> (p.411-430) <b>Nelson-18</b> (p.496-525)
29.	15.12 M	<b><u>Final Examination</u></b>	

### INDEPENDENT WORK

<b>Reading for Summaries</b>			
1.	27.10	<b>George W. Bush and Beyond</b>	<b>Milkis-15</b>

	M	<ul style="list-style-type: none"> <li>a) 2000 Election, <i>Bush v. Gore</i></li> <li>b) Early Days of Bush Presidency</li> <li>c) September 11 and War on Terrorism</li> <li>d) Expanded Presidency</li> <li>e) Modern Presidency</li> </ul>	(2008 edition) (p.423-450)
2.	6.11 R	<b>Domestic Policy</b> <ul style="list-style-type: none"> <li>f) Domestic Policy Process</li> <li>g) Domestic Policy Environment</li> <li>h) Domestic Policy Apparatus</li> <li>i) Modern Presidents</li> </ul>	<b>Watson-9</b> (p.369-394)
3.	17.11 M	<b>Economic Policy</b> <ul style="list-style-type: none"> <li>a) Macroeconomic Policy</li> <li>b) Microeconomic Policy</li> <li>c) Economy of 1933- 1986</li> <li>d) Policy Making</li> <li>e) Economic Subpresidency</li> <li>f) Economic Policy Coordination</li> <li>g) Congressional Role in Macroeconomic Policy</li> </ul>	<b>Watson-10</b> (p.399-436)
4.	1.12 M	<b>Foreign Policy</b> <ul style="list-style-type: none"> <li>a) National Security Issues and Conflicts</li> <li>b) President and Congress</li> <li>c) Organizing and Managing National Security</li> </ul>	<b>Watson-11</b> (p.441-479)
<b>Films for Exams</b>			
<b>Midterm</b>	<i>FDR (2 DVDs)</i> <i>Dwight Eisenhower</i> <i>LBJ</i>		
<b>Final</b>	<i>Gerald R. Ford: Healing the Presidency</i> <i>Jimmy Carter</i> <i>Inside the White House</i> <i>Air Force One</i>		

\* This schedule is subject to adjustment and change without prior notice.