

AMERICAN UNIVERSITY – CENTRAL ASIA
DEPARTMENT OF INTERNATIONAL AND COMPARATIVE POLITICS

Foreign Policy Analysis
ICP 318 (Prerequisite ICP 110)

Fall 2013

Monday, Thursday 08:00

Instructor

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Office hours: by appointment

Course description

Foreign Policy Analysis investigates the processes involved in foreign policy decision-making. It requires an understanding of the contexts, pressures and constraints with which foreign policy-makers have to deal and the ability to engage in comparative analysis without losing a sense of historical context. The course is largely theoretical. Individual cases will be touched mainly for discussion purposes, but the major themes such as foreign policy decision-making process, influences on foreign policy, types of foreign policy actors etc. are approached from conceptual aspect.

Course aim

The course aims to provide students with understanding of processes involved in foreign policy process and decision-making environment, as well as the main debate themes around Foreign Policy Analysis as a discipline.

By the end of the course students should be able to:

- Discuss the major approaches on decision-making in foreign policy, including the role of bureaucracies, cognitive dimension, role of history and identity
- Discuss implications of major IR theories on understanding of foreign policy process
- Be able to articulate acquired knowledge verbally in group discussions and in a written form

Assessment:

Attendance and participation	- 10%
Presentation	- 20%
Mid-term assignment	- 20%
Written quizzes	- 20%
Final exam	- 30%

Attendance and participation

Your attendance at class lectures and seminars is important both for you and your classmates. For each missed class a student will lose 0,5% of the total grade, up to maximum 5%. For more than 10 absences a student will be given X or F. Students arriving more than 10 minutes late will have their grades for attendance deducted. In force majeure circumstances (beyond your will), you have to provide reliable and verifiable evidence.

Participation in seminar discussions will be graded. Students are expected to come to class well-prepared in order to contribute to class discussions.

Presentation

Each student will be assigned to make a presentation on a specific topic. Presentations should aim at generating discussion, and be analytical in their content as opposed to being descriptive. Presentation topics, which will be distributed to presenters beforehand, will be formulated either as regular discussion questions or debate questions, requiring two opposing sides.

Presenters will be responsible for providing 10-15 minute speech analyzing questions provided. The presentation will be assessed based on depth of research, clarity of argumentation and presentation and ability of a presenter to relate the topic to a wider environment.

Reading

You are expected to do all the reading for the week before class, and come prepared to actively discuss the material. This course has a heavy work-load in terms of reading. Proper reading and preparation for the class ensures better understanding of issues discussed and helps you participate in class seminars productively.

Written quizzes

Students will have to write small tests during the course based on lectures.

Mid term assignment

Students will be requested to fulfil one mid-term assignment in the form of analysis of a newspaper article.

Final exam

Final exam is in-class exam, which will cover the topics for the whole semester. Students will be expected to write an essay on the topics of their choice and a quiz. Students are expected to demonstrate their familiarity with the major concepts, offer a critical analysis of them and be able to relate various topics to each other. Final exam counts for 30%, and students are expected to prepare correspondingly. Assessment will be based on:

- Depth of analysis (ability to dig deeper rather than simply mentioning arguments)
- Quality of argumentation (ability to construct strong convincing arguments with proper consideration of possible counter-arguments)
- Clarity of presentation/writing style and structure

Grading scale:

Each assessment item (exam, essays etc.) will be graded on 100% scale and weighed in accordance with percentage ascribed to it. Total of all assessment items makes your final grade, which will be transferred into a letter-grade in accordance with the table below.

100 - 96 = A	“excellent”	70 - 66 = C	
95 - 91 = A -		65 - 61 = C -	
90 - 86 = B+		60 - 56 = D+	
85 - 81 = B	“good”	55 - 51 = D	“poor”
80 - 76 = B -		50 - 46 = D -	
75 - 71 = C+	“average”	45 - lower = F	“failure”

Important ICP rules

Plagiarism

Plagiarism, cheating and other forms of academic dishonesty will not be tolerated. If you are unfamiliar with the definition of plagiarism, please read

AUCA Code of Student Rights, Responsibilities and Conduct at:

http://www.auca.kg/search/word/cms_page/83.html.

Instances of plagiarism will result in an immediate F for the assignment and a possible F for the course. Second plagiarism will result in automatic F for the course. The university retains the right to impose further penalties, which may include suspension or expulsion from the University.

Late submissions

ICP students are expected to duly respect all deadlines for submitting papers, essays and other types of homework. All due dates are announced beforehand, and are believed to provide sufficient time for preparing and submitting required works. The importance of respecting deadlines is related to 1) creating equal conditions for all students; 2) better organization of overall teaching and learning process.

Late submissions will be penalized.

- One day late submission will result in deduction of 10% of the grade, i.e., if a paper would normally be graded 96%, the final grade for this paper would be 86%. Each next day will count for additional 10%. This mechanism applies to all forms and scales of grading.
- Student is considered to have respected the deadline of she/he submits the work before the established due date and time. Any submission which is late for more than 10 minutes will be considered as one-day late paper. Any submission, which is late for 24 hours and 10 minutes will be considered as a two-day late paper. This rule is strict, but serves an important purpose of ensuring that all students have equal opportunities. Any late submission means a student spent more time on an assignment than other fellow students.
- No late submissions will be accepted for works, deadline for which is in the last week of a semester. In this case, any late submission will result in zero (0) for an assignment.

In cases of force majeure circumstances (serious illness etc.), a student is expected to provide documented evidence. ICP department reserves the right to check these evidences.

Mobiles phones must be turn-off during the class

Course schedule

Week 1 (2-5 Sep)

Introduction to the course

Week 2 (9-12 Sep) **No class on 12 Sep**

Evolution of Foreign Policy Analysis

- Hudson, Valerie M., and C. S. Vore, 'Foreign Policy Analysis Yesterday, Today, and Tomorrow,' pp. 209-238 in *Mershon International Studies Review* 39 (1995).
- Smith, Steve, 'Theories of Foreign Policy: An Historical Overview,' in *Review of International Studies* 12 (1986): 13-29

Week 3 (16-19 Sep)

Theories of IR in Foreign Policy (Realist, Liberal and Constructivist Theories)

- Snyder, Jack, 'One World, Rival Theories,' *Foreign Policy*, No. 145. (Nov-Dec 2004), pp. 52-62.
- Waltz, Kenneth, "The Origins of War in Neo-realist Theory," in *The Origin and Prevention of Major War*, edited by Rotberg, Robert I. and Rabb, Theodore K. Cambridge University Press, 1989.

Optional

- Mastanduno, Michael, Lake, David, and Ikenberry, G. John, 'Toward a Realist Theory of State Action', *International Studies Quarterly*, Vol. 33 (4), December 1989, pp. 457-74
- Moravcsik, Andrew, 'Taking Preferences Seriously', A Liberal Theory of International Politics', *International Organization* 51 (4) 1997: 513-53

Presentation: Raison d'état and Realpolitik in foreign policy

Week 4 (23-26 Sep)

Decision-Making in Foreign Policy-1 – Rational Actor Model

- Hermann, Margaret and Hermann, Charles, 'Who Makes Foreign Policy Decisions and How: An Empirical Inquiry'; *International Studies Quarterly*, (1989) 33, pp. 361-387.
- Bendor, Jonathan and Hammond, 'Rethinking Allison's Models', *American Political Science Review*, Vol. 86, 2, June 1992, pp. 301-322.

Presentation: Cuban Missile Crisis

Week 5 (30 Sep – 3 Oct)

Decision-Making in Foreign Policy-2 – Bureaucratic complex

- Ripley, Brian, 'Cognition, Culture and Bureaucratic Politics', in Laura Neack et al, *Foreign Policy Analysis: continuity and change in its second generation* Englewood Cliffs: NJ, Prentice Hall, 1995
- Kaarbo, Juliet, 'Power Politics in Foreign Policy: the Influence of Bureaucratic Minorities' *European Journal of International Relations* 4 1998, pp. 67-97.
- Smith, Steve, 'Bureaucratic Politics' in Clarke, M. & White, B. (eds.), *Understanding Foreign Policy*

Presentation: Organizational model vs Governmental politics

Week 6 (7-10 Oct)

Cognitive Dimension

- Rosati, Jerel, 'A Cognitive Approach to the Study of Foreign Policy' in Laura Neack et al, *Foreign Policy Analysis: continuity and change in its second generation* Englewood Cliffs: NJ, Prentice Hall, 1995
- Larson, Deborah Welch, 'The Role of Belief Systems and Schemas in Foreign Policy Decision-making,' *Political Psychology* 15 (March 1994): 17-33.

Optional:

Holsti, Ole R., 'Cognitive Dynamics and Images of the Enemy,' *Journal of International Affairs* 21 (1976) pp.16-39

Presentation: Comparative analysis of world leaders` behavior

Week 7 (14-17 Oct) **No classes on 14 Oct**

Review. Mid-term assignment

Week 8 (21-24 Oct)

History and Identity in FP Making

- Vertzberger, Yaacov, 'Foreign Policy Decision-Makers as Practical - Intuitive Historians: Applied History and its Shortcomings', *International Studies Quarterly*, 30(2), June 1986. 223-247.
- Aggestam, Lisbeth 'Role Conceptions and the Politics of Identity in Foreign Policy', *ARENA Working Papers* WP 99/8

Optional

- Cruz, Consuelo 'Identity and Persuasion: How Nations Remember their Pasts and Make their Futures', *World Politics*, Vol. 52, No 3, April 2000, pp. 275-312.

Presentation: Concept of national interest in foreign policy

Week 9 (28-31 Oct)

Influences on Foreign Policy-1: domestic-external interplay

- Fearon, James D. 'Domestic Politics, Foreign Policy, and Theories of International Relations.' *Annual Review of Political Science* 1998.

Presentation: Isolationism and neutrality

Week 10 (4-7 November) **No classes on 7 Nov**

Influences on Foreign Policy-2: Role of Public in Foreign Policy Making

- Risse-Kappen, Thomas. 'Public Opinion, Domestic Structure and Foreign Policy in Liberal Democracies', *World Politics* 43 (1991): 479-512.
- Robinson, P, 'The CNN Effect: can the media drive foreign policy?', *Review of International Studies* April 1999.
- Foyle, Douglas, 'Public Opinion and Foreign Policy: elite beliefs as a mediating variable', *International Studies Quarterly*, 41 (1997).

Presentation: Concept of national interest in foreign policy

Week 11 (11-14 Nov)

Instruments and Techniques of Foreign Policy

- Baldwin, David A. 'The Sanctions Debate and the Logic of Choice', *International Security*, Vol. 24, No. 3 (winter 1999/2000), pp. 80-107.

Presentation: International sanctions

Week 12 (18-21 Nov)

FP Actors: Small, Weak and Transitional States

- Keohane, Robert, 'Lilliputians Dilemmas: Small States in International Politics,' *International Organization* 23 (1969): 291-310
- Hey, Jeanne A.K. 2003b. 'Refining Our Understanding of Small State Foreign Policy.' In Jeanne A.K. Hey (ed.), *Small States in World Politics: Explaining Foreign Policy Behaviour*. (pp. 185-195). Boulder: Lynne Rienner Publishers.

Presentation: Case study (comparative approach)

Week 13 (25-28 Nov) **No classes on 28 Nov**

Foreign Policy and the New Geopolitics

- Applebaum, Ann, 'The New World Order: American and the New Geopolitics', Stanford, CA: Hoover University Press
- Klare, Michael, 'The New Geopolitics', *Monthly Review* 55:3 2003

Presentation: Supranationalism

Week 14 (2-5 December)

Theoretical Integration in Foreign Policy Analysis: Promise and Frustration

- Hudson V., *Foreign Policy Analysis: A Class of Contemporary Theory*, Chapter 7, 2006
- Jackson P.T., *Bridging the Gap: Towards a Realist-Constructivist Dialogue*, *International Studies Review*, 2004:6, p. 337-352

Week 15 (9-12 December)

Review for final exam

Final Exam – 16 December, 08:00