

American University of Central Asia Business Administration Department

Spring Semester 2015 Course Syllabus- BUS 411

INTERNATIONAL BUSINESS

Class Schedule

Classes: Tuesday: 10:00 am (Lecture) / Thursday: 10:00 am (Lecture), Room No. 216

Course Instructor

Vijay Kapur, Assistant Professor. E-mail Id: kapur_v@mail.auca.kg

Contact Information

BA Office: Room 202/1 Telephone: 66-15-17

Students must seek prior appointment via e-mail to meet the course instructor.

Course Description

A fundamental shift has occurred in the world economy. The world is shrinking in which barriers to cross trade and investment are declining and national self-contained economies are merging into an interdependent integrated global economic system. This course aims to explain how and why the countries differ, the strategies and structures of international business and the various functions involved in international business.

Methodology

The course will be taught under the assumption that students have read the required material and prepared assignments prior to the class session. Classes will include lectures, videos, class discussions, and other class activities.

This course relies directly upon participation in the e-course, and students must check the e-course on a regular basis for course content.

Textbooks

All required reading material including textbooks and supplementary material will be posted on the e-course. Material will be primarily taken from the following sources, and additional Supplementary materials will be provided.

International Business: Competing in the Global Market Place: Charles W L

Hill & Arun Kumar Jain: Mc Graw Hill: 10th Edition

TIME SCHEDULE- INTERNATIONAL BUSINESS- SPRING 2015			
DATE	WEEK	TOPICS	CHAPTER
20th / 22nd January	Week 1	Globalization	Chapter 1
27th / 29th January	Week 2	Country Differences	Chapter 2
3rd / 5th February	Week 3	Political Economy and Economic Development	Chapter 3
10th / 12th February	Week 4	Differences in Culture	Chapter 4
17th / 19th February	Week 5	Ethics in International Business	Chapter 5
24th / 26th February	Week 6	International Trade Theory	Chapter 6
3rd / 5th March	Week 7	The Political Economy of International Trade	Chapter 7
10th / 12th March	Week 8	MID TERM EXAM	
SPRING BREAK			

24th / 26th March	Week 9	Regional Economic Integration	Chapter 9
31st March / 2nd April	Week 10	The Foreign Exchange Market	Chapter 10
7th / 9th April	Week 11	Global Marketing and R& D	Chapter 18
14th / 16th April	Week 12	Strategy of International Business	Chapter 13
21st / 23rd April	Week 13	Entry Strategy and Strategic Alliances	Chapter 15
28th / 23rd April	Week 14	Global Human Resource Management	Chapter 19
5th / 7th May	Week 15	The Organization of International Business	Chapter 14
12th / 14th May	Week 16	Final Exam+ Final Presentation	

Grading allocation

- 15% Class attendance
- 15% Class participation and Reflection
- 20% Presentation
- 30% Quiz
- 20% Project
- Total 100%

AUCA Business Administration Department Grading Scale:

A	100 - 93	C	76 - 73
A-	92 - 90	C-	72 - 70
B+	89 - 87	D+	69 - 67
B	86 - 83	D	66 - 63
B-	82 - 80	D-	62 - 60
C+	79 - 77	F	59 - 0

The grade of **C** implies a student's performance is "satisfactory." This represents a student that has understood the subject material, shows reasonable competence, and conforms to the minimum requirements.

The grade of **B** represents "good scholarship." This identifies a student that has performed at a higher than satisfactory level, exhibits proficient use of course related terminology, and deals with challenging topics.

The grade of **A** represents "outstanding scholarship." This is reserved for those students that have shown distinction in their performance, advance the general understanding of the material, and apply both terminology and principles in completing course related assignments.

The grade of **I** (Incomplete) will be issued only in extreme circumstances. Students requesting an Incomplete must make arrangements with the professor prior to the last week of the course providing documentation for the inability to complete the course in the scheduled time period.

Kindly keep track of your marks. Please study hard if you wish to achieve a desired grade.

Students completing less than seventy percent of the coursework are ineligible for an **I** grade.

In order to receive full credit, an assigned work must be submitted before the scheduled submission deadline. Therefore, students keeping up with the course work and submitting assignments on time is essential.

Reflection on previous day's teaching should be prepared every day and students will be asked to present randomly in the next class. Students may choose to present verbally or through power point presentation.

Late assignments will not be accepted for grading.

Examination

Absence from class on the scheduled final examination date does not imply that a make-up examination will be administered. Kindly note that failure to turn up for the scheduled examination will be considered as ABSENT and NO re-sits will be available unless prior notification is furnished and the professor has approved of it.

If other commitments make submitting assignments / presentations/ assignments on schedule impossible, students must consult with the professor in advance to make other arrangements. Failure to plan on your part does not constitute an emergency on my part.

Attendance and Participation

By registering for this course, students have made a commitment to participate in the course. To contact the professor, use the available office hours, e-mail or send a message through the e-course. E-mail messages or text messages sent after office hours shall be answered on the following working day.

Students are expected to attend all classes and actively participate in discussions.

The ONLY legitimate reasons for missing your scheduled commitment times are: illness, holidays, or family emergencies. Non-legitimate excuses include but are not limited to: *car trouble, you are tired, you were planning your wedding, you were busy helping your parents, you have other courses to study, your alarm did not go off, you bought a last minute airline ticket to visit your family, etc.* Any non-legitimate absence will be considered an unexcused absence.

Every legitimate excuse has to be backed by proper and valid documents (in English).

Academic Dishonesty

As defined, academic dishonesty is a "failure to maintain academic integrity." Failing to maintain academic integrity includes obtaining or giving help in an examination, doing work for another student, and plagiarism.

Plagiarism is a serious issue in academic settings. There is a general rule for avoiding plagiarism: never attempt to pass off another's work as your own. More specific guidelines are:

- Do not copy words from any source without quoting and citing that source. The quotation should be reproduced in the exact manner in which the quote is taken.
- Do not use the ideas, concepts or opinions from any source without citing that source.
- Included are key terms, technical concepts and original views.
- Paraphrasing is acceptable; however, one must take care to cite the source and not misrepresent the original thesis. Paraphrasing often is the area in which most charges of plagiarism result.

Students are expected to maintain high ethical standards in all their courses. All cases of academic dishonesty will be subject to the AUCA academic dishonesty policy, and will be referred to the Chair, Business Administration department for administrative review.

The professor reserves the right to modify any and all portions of this syllabus at any time during the period of the course. Any changes to the syllabus will be posted on the e-course and communicated during class.